



# KENAI PENINSULA BOROUGH SCHOOL DISTRICT

## Assistant Superintendent

Dave Jones

148 North Binkley Street Soldotna, Alaska 99669

Phone (907) 714-8888 Fax (907) 262-5867

Email [djones2@kpbsd.k12.ak.us](mailto:djones2@kpbsd.k12.ak.us)

## Memorandum

To: Members, Board of Education

From: Dave Jones, Assistant Superintendent *Dave Jones*

Through: Donna Peterson, Superintendent *Donna Peterson*

Date: November 24, 2008

RE: Peninsula Optional High School Name Change

---

Peninsula Optional High School is requesting to officially change their name to River City Academy. The students, parents and staff believe the current name was chosen hastily, is misleading and is misinterpreted by the public. They believe that River City Academy will more properly represent academic endeavors undertaken at their school.

From an administrative stand point, changing the name of a school is significant and must be considered thoroughly before any change is allowed. In an attempt to quantify a process, the following outline was created to substantiate actions to be undertaken by all parties involved:

- I. School – Students/Site Council/Principal
  - A. Reason for name change discussed and reduced to writing
  - B. Approved and agreed upon by:
    1. Students
    2. Site Council
    3. Principal
  - C. Public vetting of Name Change
    1. Similar names researched and determined
    2. Similar names contacted and consulted for concerns
    3. Community and Community Officials consulted for concerns
    4. Results shared with District Leadership Team for consideration
- II. School Board
  - A. Presented to School Board for official action
  - B. Name change reviewed and approved

III. State Department of Education

A. District notifies DOEED of name change so data can be properly linked and tracked

Gregg Wilbanks, Principal at Peninsula Optional High School, has worked diligently to ensure all the requirements put forth to him have been fulfilled. The new name was the result of a thorough process involving students, parents, site council members and Mr. Wilbanks. It is being brought forward with the support of all involved. Similar named entities were researched and contacted by Mr. Wilbanks without any negative concerns being brought forth. Mr. Wilbanks has contacted community officials and has not encountered any concerns. No concerns were brought forth at the Leadership Team level and District Administration now brings forth the name change request with a Do Pass recommendation.

If the Board approves the name change, District Administration will notify the DOEED of the change so student data can be properly linked and tracked for future use at the state level. We will also need to implement local software changes to ensure consistency with the change.

I will be available for discussion of this matter at the Board Meeting.