



KENAI PENINSULA BOROUGH SCHOOL DISTRICT

Office of Superintendent

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M E M O R A N D U M

DATE: October 26, 2009
TO: Members, Board of Education
FROM: Steve Atwater, Ph.D. *Steve Atwater*
Superintendent of Schools
RE: Economic Impact Study

Background: During the Board's goal setting process in June, you identified the need to continually let the public know that the District is efficiently using its funds. In response to this need you set the Goal, Engagement: Increase parent, student and community engagement. One of the identified strategies for meeting this goal was for the District to conduct an economic impact study. At the time it was noted that the McDowell Group recently completed such a study for Kenai Peninsula College (KPC) and that their information might be a start for a study of the District's economic impact on our borough (KPB). Assistant Superintendent Dave Jones contacted the McDowell Group and received an estimate of \$19,500 for an economic impact study of the District on KPB. At our last meeting I reported this information and noted that an internal review would also help to meet this goal.

Reason for Review: The administration would like Board guidance on how to proceed with the discussed strategy for meeting this Board Goal.