

Kenai Peninsula Borough School District

Communications Committee

April 2, 2012 | 12:00-1:00 p.m.

Dr. Atwater's office, District Office
Borough Building

AGENDA

- **Welcome**
- **Review past three months; clarify focus for remainder of school year.**

- **FY13**

- **Determine next date**

Notes:

Two external goals for 2012 **from 2011-2012 August board work session:**

- ❖ District level goal: # 4 Create four clear, consistent key message statements
- ❖ External communications goal: # 7 Establish a long-term ongoing plan for community engagement for the Board of Education (five goals-3,4,6,7,8-were incorporated into this.)

From January 9, 2012 meeting:

Discussion and decision:

District level goal: # 4 Create four clear, consistent key message statements

1. KPBSD: One district, forty-four diverse schools (When Spring Creek moves to Anchorage in June 2012 this will become: KPBSD: One district, forty-three diverse schools)
2. KPBSD: Teaching with innovation and collaboration
3. KPBSD: Today's schools educating for tomorrow
4. KPBSD: Where kids come first

Other phrases discussed as possibilities:

One goal: building a world class district

Guiding students to future success

Educating today for tomorrow