

UNIT

2

Digital Citizenship

Student Packet • Grades 3-5



commonsense[®]
media

WE, THE DIGITAL CITIZENS, PLEDGE TO...

SIGN HERE:

COMMUNICATE
RESPONSIBLY
AND KINDLY WITH
ONE ANOTHER.

PROTECT OUR OWN AND OTHERS'
PRIVATE INFORMATION ONLINE.

STAND UP TO
CYBERBULLYING.

RESPECT EACH OTHER'S IDEAS AND OPINIONS.

GIVE PROPER CREDIT
WHEN WE USE
OTHERS' WORK.

SIGN HERE:



Picture Perfect

Directions

Take a look at the magazine cover below, and the real-life photo of singer Kelly Clarkson. Discuss how the two photos of Kelly are different. Then work with a partner to answer the questions.



List the kinds of **products** you think this magazine will advertise:



Kelly Clarkson in real life, singing on *Good Morning America*

What kind of **message** does this magazine cover send about how girls and women should look?

How might a girl or woman **feel** about herself after looking at this magazine?

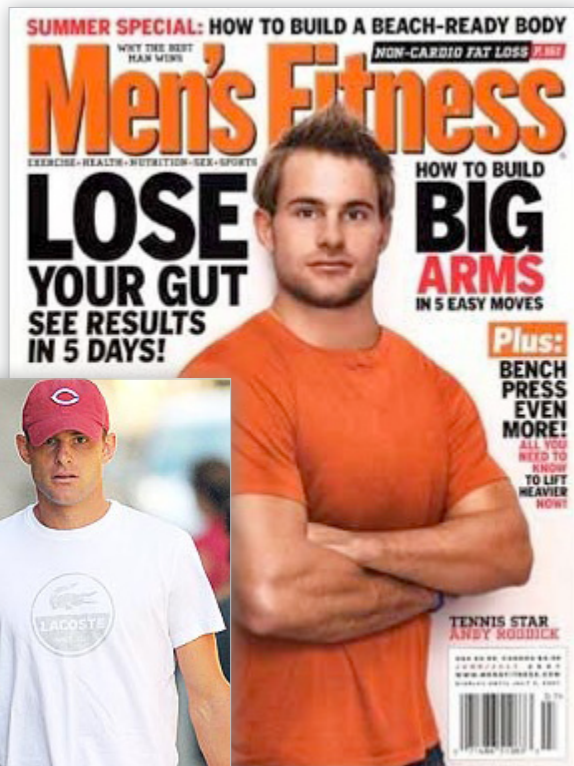
Photo Sources

Wenn. 2009. Photograph. *Kelly Clarkson Photo Retouched to Make Her 'Look Her Best.'* People.com, 11 Aug. 2009. Web. 30 Aug. 2012. <<http://www.people.com/people/article/0,,20297322,00.html>>.
Mayer, Janet. PR Photos. Photograph. *In Pictures: 'Kelly Clarkson Performs on Good Morning America'*. Monsters and Critics, 02 Aug. 2009. Web. 04 Sep. 2012. <http://www.monstersandcritics.com/music/features/article_1493279.php/In_Pictures_Kelly_Clarkson_Performs_on_Good_Morning_America?page=9>

Directions

Take a look at the magazine cover below, and the real-life photo of tennis player Andy Roddick. Discuss how the two photos of Andy are different. Then work with a partner to answer the questions.

List the kinds of **products** you think this magazine will advertise:



Andy Roddick, in real life

What kind of **message** does this magazine cover send about how men and boys should look?

How might a boy or man **feel** about himself after looking at this magazine?

Photo Sources

Christopher Peterson/BuzzFoto. "Stars Who Love Athletes Slide: Brooklyn & Andy." *People Magazine*. 52 May. 2011. Web. 30 Aug. 2012.
<http://www.people.com/people/gallery/0,,20266474_20967664,00.html>

Newman, Andrew A. "3 Magazines Are Accused of Retouching Celebrity Photos to Excess." *The New York Times*. The New York Times, 28 May 2007. Web. 30 Aug. 2012.
<http://www.nytimes.com/2007/05/28/business/media/28fitness.html?_r=1>

Picture Perfect



**This is what happens when
you put food coloring in a lemon!**

Lesson Assessments

Digital Citizenship Pledge

1. When you sign a pledge, you are _____.

- a) signing a letter to a friend
- b) making a promise to do something
- c) explaining why something is true

2. Why do many teachers go over classroom expectations every year?

- a) They want to build a classroom community that has common expectations.
- b) They want to have students debate the classroom rules.
- c) They want to tell students what to do.

3. Which of the following statements probably is NOT on a digital citizenship pledge?

- a) We pledge to stand up to cyberbullying.
- b) We pledge to finish all of our homework every night.
- c) We pledge to keep private information private.

Picture Perfect

1. Which photo looks like a real girl?

- a) Photo 1
- b) Photo 2



Photo 1



Photo 2

Explain your answer:

2. If a girl told you that she wanted to look like the girl in Photo 2, what would you tell her?

3. These two pictures are of the same pig. How do you think the pig got his stripes in the second picture?



- a) He was born that way.
- b) Someone used paint to put stripes on him.
- c) Someone used a computer to put stripes on him.

Image Source: Tim Piper. "dove evolution." *The Dove® Campaign for Real Beauty*. Web. 16 Oct. 2012. <<http://www.youtube.com/watch?v=iYhCnoj46U>>

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