

UNIT

3

Digital Citizenship

Student Packet • Grades 6-8



common  **sense**[®]
media

Trillion Dollar Footprint

Directions

Today you're all producers for "Trillion Dollar Footprint," a popular TV show that tours the country looking for teens to compete in a nationwide talent show. You're looking for a new host for the show. Based on personal statements from several applicants, you have narrowed the candidates to two: Linda and Jason.

The executive producer has hired a private investigator (PI) to dig up whatever he or she can about the candidates online. The PI has created a profile of both of the final candidates with the most important online documents he could find. He has passed along these profiles to you.

Based on these profiles, the executive producer wants you to choose which candidate should host the show. You should be very careful how you choose. Your candidate will be seen by millions of teens, so you should make sure that she or he, in particular: 1) works well with others, and 2) is honest.

Step 1:

Working in groups, look carefully through the profiles of both candidates.

Step 2:

Highlight the information you think is most important, given that you are looking for someone who **works well with others** and is **honest**.

Step 3:

Fill out the Feedback Form on the last page of this handout and reach an agreement as a group about who should be the host.

Step 4:

Be prepared to present your selection to the rest of the class, along with specific supporting evidence.

Linda's Profile

Document #: 1 of 4

Description: Personal Statement by Linda about why she should host TDF, picture included

Search Notes: Received in mail by TV Inc. on April 27, 2013.

April 10, 2013

Hey there, My name's Linda, I'm 21, and I'm a big fan of "Trillion Dollar Footprint." I watch the show every week (I can't believe you kicked off Kevin, btw), and my friends have been telling me for years that I should try to host, because, you see, I'm the best! In addition to being the sweetest girl you'll ever meet, I'm a talented cook and passionate about cooking (you should check out my food blog). I think it's important for the TDF host to have a talent so they can keep the audience entertained. In short, I'm funny, I'm cute and down to earth (see picture), and I'm going to blow your socks off as the new TDF host. Can't wait to hear from ya!



All the Best,

Linda Berliner

p.s.— Check out my blog at <http://www.onlinediary.com/lindacooks>

Document #: 2 of 4

Title: Linda's MyBook profile

Description: Publicly available profile info. Screenshot taken May 17, 2013.

Search Notes: Found through a search on MyBook for "Linda Berliner" in the "New York, NY" network. Linda does not allow non-friends from this network to access her profile.

mybook

 **Linda Berliner**

[Timeline](#) [About](#) [Photos](#) [Friends](#) [More ▾](#)

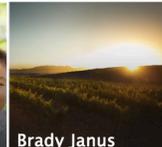
Do you know Linda?

To see what she shares with friends, send her a friend request.

About

★ Networks: [New York, NY](#)

Friends · 360 (0 Mutual)

 Shayla Cannan	 Lucinda Hong	 Brady Janus
 Vera Starr	 Ashley McCay	 Samantha Jane
 Adeline Banister	 Sidney Pisando	 Joe Urnich

Last Night's Dinner

Posted: May 3, 2013



Shrimp tacos with pinto beans, rice, cilantro, avocado, and lime. Just toss fresh shrimp in lime juice, sprinkle with cumin, salt, and pepper, and grill for a minute or so on each side.

Tags: [shrimp](#), [avocado](#), [Mexican](#), [dinner](#), [recipes](#)

[No Comments] [leave a comment >>](#)

Follow me on Instapic!
[@linda_berlinner_cooks](#)



About Me

Hello World! My name's Linda and I'm 21 years old.

Over the years my friends have encouraged me to teach cooking classes for high school students and this blog is a place for me to put my go-to recipes for them. Enjoy!

Document #: 4 of 4

Title: Linda's Instapic

Description: An Instapic shared by Linda

Search Notes: Instapic handle (@linda_berliner_cooks) found on her personal blog



Jason's Profile

Document #: 1 of 4

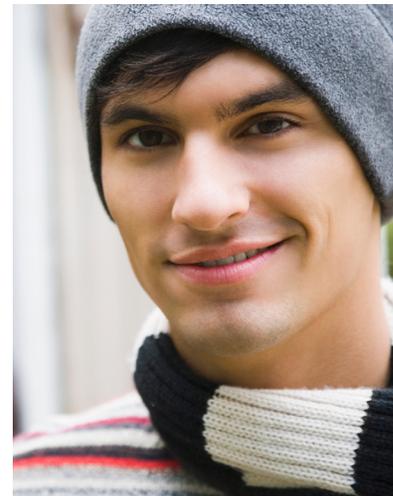
Description: Personal Statement by Jason about why she should host TDF, picture included.

Search Notes: Received in mail by Reality Inc. on April 29, 2013.

April 25, 2013

Hi there TV people,

My name's Jason, I'm 23, born and raised in Boston, MA (Best! City! Ever!), and I was *made* to be host of Trillion Dollar Footprint. As host, I'd love to show off my voice and inspire kids with a talent of my own. When I'm not out on the town with my friends or with my wife, I'm singing with my band or at home hanging out with my cat, Furmonster. Beyond that, I spend a lot of time online watching MeTube videos and stalking people on MyBook (just kidding). So, in conclusion, pick me! I am clearly the best choice.



Sincerely,

Jason Kramer

Document #: 2 of 4

Title: Newspaper Article

Description: Article from 2009 that references Jason's involvement with a college wrestling scandal at Hamford College in Boston.

Search Notes: Archived on the Boston Daily Press website, found via Google search.

Boston Daily Press

Four Hamford College Wrestlers Dismissed from Team Over Steroid Use

Monday, March 13, 2009 | <http://www.bostondailypress.com> | Local News

BOSTON – Four members of the Hamford Bulldogs wrestling team have been suspended for the rest of the season and asked not to return the following year after an anonymous source disclosed information about steroid use, says Head Coach Kevin Casmin.

The four students involved, freshmen Jeremy Dunlevy and Isaac Smith, and sophomores Jason Kramer and Marc Camphor, have written an open letter to the coach, in which they apologize to the team for their “inexcusable actions, which have affected our teammates and our college.” However, they go on to speak a “dire need for reform” about the vague rules regarding performance-enhancing drugs and dietary supplements.

— *David Hortelheimer*

Document #: 3 of 4

Title: Jason's MyBook profile

Description: Main page of Jason's MyBook profile. Screenshot taken on May 15, 2013.

Search Notes: Found by searching for "Jason Kramer" using an account in the "Boston, MA" network.
Jason lets non-friends in this network access his profile, though not his pictures.

mybook Jason Kramer

FURMONSTER

Jason Kramer

Add Friend Message

Timeline About Photos Friends More

About

- ★ Networks: Boston, MA
- ♥ Relationship status: Single
- ➔ Twister @jfurmonster
- 🏠 Studied at Hamford College 2008 to 2011
- 🏠 Lives in Boston, Massachusetts
- 📍 From Malibu, California
- 🎂 Born June 16
- Interests cooking, reading, exploring Boston and its surroundings, grilled cheese sandwiches
- 🔗 Groups I can sing better than that guy on American Idol · Hamford Bulldogs Rah! Rah! · Wicked Good Bowlers

Post Photo

Write something...

Maggie Klumchuk ▸ Jason Kramer
April 16

Jason, baby, our lead singer just bailed and we need someone quick. I know you've given up singing, but want to help us out??

Like · Comment 1

Jason Kramer
April 3 near Boston, MA via mobile

Beautiful day! Anyone wanna get outside and do something fun? Hit me up!!

Like · Comment 9

Document #: 4 of 4

Title: Jason's Twister account

Description: Posts by Jason and from his friends. Screenshot taken on May 15, 2013.

Search Notes: Twister handle found on MyBook profile.

Twitter profile page for Jason Kramer (@jfurmonster). The profile header shows a cityscape background with a cat icon and the text "Jason Kramer @jfurmonster" and "www.mybook.com/jasonkramer". Below the header, statistics show 55 TWISTS, 90 FOLLOWING, and 113 FOLLOWERS, with a "Follow" button. The "Twists" section lists four tweets:

- Jason Kramer** @jfurmonster (30 Apr): I applied to be a host for the new show Trillion Dollar Footprint! Wish me luck!!
- Tommy Williams** @williams (24 Apr): @jfurmonster awesome dude!!
- Maggie K** @mag4ever (10 Apr): @jfurmonster Go Jason!
- Alex Ramos** @ajramos47 (10 Apr): @jfurmonster Can I be on the show??

Feedback Form

List pieces of evidence from the profiles that demonstrate whether or not each candidate works well with others and is honest.

	Linda Berliner	Jason Kramer
Works well with others		
Does not work well with others		
Is honest		
Is dishonest		

Final Choice: _____

Main Reasons for Choice:

- 1.
- 2.
- 3.

Trillion Dollar Footprint

Directions

What kinds of information would you want to find about yourself online in 10 years? Fill in the footprint below with the types of search results (articles, posts, videos, images, etc.) that you would want to see.

Examples: “a YouTube video of me performing with my band,” “an online newspaper article about my work to help the homeless,” “a photo of me at the White House meeting the president.” Be creative!



Use Common Sense!

You can have a great time online learning from and sharing with others, but:

- Think before you post, because many things you do online will add to your digital footprint
- Remember to review your privacy settings
- Perform a search on yourself every so often to see what your digital footprint looks like

The Reality of Digital Drama

Directions

Step 1: Watch the video “**Discussing Digital Drama.**” Select ideas and quotes from the video that you think reflect **generalizations** about the ways girls and boys act, and write them down in column A, Online Drama, of the chart below.

Wait for instruction from your teacher to continue to Step 2.

Step 2: Now watch the “**The Real Housewives Series Clips,**” and write your notes in column B, Reality Television, of the chart.

A **generalization** is an assumption about a whole group of people. But it’s based on your experiences with only a few.

For example:

It’s a **generalization** that all girls love the color pink.

	A	B
	Online Drama	Reality Television
Girls		
Boys		

Lesson Assessments

Trillion Dollar Footprint

.....

1. True or false: Your digital footprint is all the information about you online that only you post.

- a) True
- b) False

2. What kinds of information can make up a digital footprint?

- a) Online photos
- b) Comments that others post about you
- c) Both a and b

3. What kinds of information would make a POSITIVE digital footprint? Circle all that apply.

- a) Photos of you doing work in the community
- b) A newspaper article about your soccer team
- c) A mean comment that you made on a friend's website
- d) A blog you created to showcase your artwork
- e) Inappropriate photos of you on a social network site

The Reality of Digital Drama

1. Which of the following is an example of a *generalization*?

- a) One of my friends is on the football team.
- b) All boys like football.
- c) Few women have ever played football professionally.

2. True or false: A lot of drama on reality TV is “real” (not acted or edited).

- a) True
- b) False

Explain your answer:

3. All of the following statements are true about both online drama and reality TV drama EXCEPT for:

- a) People “perform” or engage in drama with an audience in mind
- b) The drama is often edited or scripted before people see it
- c) Many people’s ideas about drama are based on stereotypes about girls and boys

Common Sense Media is committed to helping kids and families thrive in a world of media and technology.

