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# School Newsletter Template

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## Sample text for announcing launch of the parent

**Are you curious about what your child is doing on Club Penguin or Facebook?**

**Have you asked yourself whether you should let your child see a certain movie, play the latest video / online game, or Instant Message with their friends for hours?**

We know that these issues are important to (name of school) parents, so over the coming months (name of school) is going to offer a new program to support parents in managing their kids' 24/7 media lives.

We'll answer all your questions about what your kids are seeing and doing, how they communicate, and what impacts the media in their lives can have on their development. Most importantly, we'll provide simple tips and tools about what you can do to raise your kids to be safe, smart, and responsible media users and creators.

This program is designed by Common Sense Media, the leading non-partisan, non-profit organization dedicated to helping families find the right media for them. By providing parents with the information they need to make informed choices about the entire media landscape, Common Sense Media has become a powerful ally to help parents remain the primary influence in their kids' lives. For more tips and information on media and your kids, visit [www.commonsensemedia.org](http://www.commonsensemedia.org)