

# 2022 VOTE BOLDLY

## Elections Artwork Official Contest Rules

The Division of Elections (DOE) is offering the 2022 Election Artwork Contest. The purpose of this contest is to commemorate Alaska as more than the last frontier because with a new voting system, we are now a new frontier. More importantly, the contest also helps to educate the public about the Ranked Choice Voting system and how it works. Winners will be featured on the covers of the 2022 Official Election Pamphlet and in special edition “I Voted” General Election stickers handed out at voting locations.

**Eligibility:** This contest is open to Alaska residents between 5 and 18 years old. Parents or legal guardians must submit all entries and sign the parental consent form.

### Start/End Dates:

- The submission period begins at 12:01 a.m. (AKST) on December 21<sup>st</sup>, 2021. The submission period closes at 11:59 pm (AKST) on February 4<sup>th</sup>, 2022.
- The “Primary Election” public voting period begins at 12:01 am (AKST) February 21<sup>st</sup>, 2022 and ends at 11:59 pm (AKST) on March 8<sup>th</sup>, 2022.
- The secondary “General Election” public voting period begins at 12:01 am (AKST) March 14<sup>th</sup>, 2022 and ends at 11:59 pm (AKST) on March 29<sup>th</sup>, 2022.
- The winners will be announced on March 31<sup>st</sup>, 2022.

### Artwork Contest Rules:

1. OEP Cover submissions are open to Alaska residents **between the ages of 14-18 years**.
  - Drawings should be 7” wide by 6.75” tall for the Official Elections Pamphlet (OEP) Cover.
2. “I Voted” General Election sticker submissions are open to Alaska residents **between the ages of 5-13 years**.
  - Drawings should be a 5” diameter circle for the sticker.
3. Drawings need to include what you think it means for Alaskans to be fearless and have the confidence to **Vote Boldly**.
4. Images in the submission must be original artwork; tracing or replication of copyrighted material is not allowed. No obscene images or obscene words can be used.
5. When submitting artwork to this contest, you must agree to the terms set forth in the Parental Consent Form releasing your minor child’s first name, school name, grade level, town, artwork and photograph in advertising, marketing, and promoting the contest. You must also agree to grant to DOE a royalty-free license to copy, distribute, modify, display, and perform publicly and otherwise use, and authorize others to use, your artwork for any purpose in any media, including but not limited to the election pamphlet, social media, bill inserts, digital ads, among others.
6. Multiple entries by the same entrant are NOT allowed and will be disqualified from the contest.
7. DOE will disqualify any entries it deems in its exclusive discretion to contain offensive material.
8. Entries mailed must be postmarked by February 4<sup>th</sup> and received by mail by 11:59 PM February 11<sup>th</sup>, 2022 for consideration. The winner will be notified via email and announced on the DOE Facebook page on March 31<sup>st</sup>, 2022.
9. A parent or legal guardian must agree to the terms in the Parental Consent Form, sign the Parental Consent Form and submit the artwork on behalf of the minor. Minors may not submit their own artwork.
10. DOE reserves the right to disqualify any drawing that in its exclusive discretion violates these rules.

**How to Enter:** Create your artwork entry following the above outlined requirements, and then email or mail the artwork and parental consent form to DOE at:

[elections@alaska.gov](mailto:elections@alaska.gov)

Division of Elections, PO BOX 110017, Juneau, AK 99811

Submissions can be dropped off in person at any of the DOE regional offices. If mailing your submission - do not fold the artwork. Submit artwork by mail in a 9” x 12” envelope. If submitting the artwork by email, the scan quality must be at least 600 dpi or higher. File sizes over one megabyte are preferred for best quality.

**Voting Process:** Once the submission deadline is reached, DOE staff will select up to 12 entries to be considered for general public voting. The 12 semi-finalists will first be featured in a Primary Election for voting consideration by the public. The top four winners from the Primary Election will advance to a General Election where a winner will be selected

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using the ranked choice voting model. The entries will be featured on the DOE Facebook Page and possibly other DOE channels including Twitter, LinkedIn, and/or YouTube.

**Judging Criteria:** A panel of judges chosen by DOE staff will review all entries. The decisions of the judges on all matters relating to the contest are final and not open to review. All entries will be judged based on the following criteria:

- All submission rules were followed
- Use of the message
- Creativity
- Originality
- Overall artwork quality

Five different election pamphlets are produced for five distinct regions of the state. Finalists from each region will be selected to advance to ranked choice voting by the public for both the election pamphlets and “I Voted” General Election stickers. If DOE does not receive enough entries of sufficient quantity or quality, DOE reserves the right not to select a winner or regional winners.

**Winner Notification:** The winning artwork will be announced on March 31<sup>st</sup>, 2022. The odds of winning will depend on the number of eligible entries received. Winners will be notified by email or mail. In the event of a failure to claim or other ineligibility, alternate winners will be selected. If the quality of the submission sent by email is not good enough to reproduce, DOE may ask for the original artwork to be mailed, unfolded in a flat envelope.

Each entrant selected as a potential winner must comply with all terms and conditions set forth in these official rules and winning is contingent upon fulfilling all such requirements. If the winner cannot be contacted within two (2) calendar days of first notification attempt, if winner notification is returned as undeliverable, if the winner rejects his/her acknowledgement, or in the event of noncompliance with these contest rules and requirements, the winner will forfeit the opportunity to have his or her drawing featured, and an alternate winner will be selected from all remaining eligible entries.

**General Conditions:** Entry in the DOE Artwork Contest constitutes the winner's permission for the use of his/her name, age, hometown, photograph/likeness for advertising and promotional purposes for this and similar promotions without additional compensation, except where prohibited by law. Winners agree to release and hold harmless DOE and their employees and directors from any liability, damages or claims arising from participation in the DOE Artwork Contest.

**Privacy Policy:** The personal information you submit on the entry form will only be used to contact you in the event you win the contest or if there is a question or issue regarding your submission or its content. We will not disclose, give, sell, or transfer any personal information about you, unless required for law enforcement or by statute or court order. Your artwork will be made available to the public, so do not include personal information about yourself or anyone else. [View full privacy policy](#). Send all comments and questions to [elections@alaska.gov](mailto:elections@alaska.gov).