

KPBSD Digital Photography I and II Curriculum – 2017

Industry Standards		
CCTC Core Standards	Transfer Goals	
<p>Visual Arts Career Pathway (AR-VIS)</p> <ol style="list-style-type: none"> 1. Describe the history and evolution of the visual arts and its role in and impact on society. 2. Analyze how the application of visual arts elements and principles of design communicate and express ideas. 3. Analyze and create two-and three-dimensional visual art forms using various media. 	<p>Students will be able to independently use their learning to...</p> <ul style="list-style-type: none"> • Demonstrate an understanding of the art elements and design principles in digital photographic works. • Use digital photography as a tool for communication and artistic expression. • Recognize opportunities for careers in digital photography and how digital photography skills can be applied to other disciplines, careers, and daily life. 	
	Meaning	
<p>National Core Media Arts Standards</p> <ol style="list-style-type: none"> 1. Generate and conceptualize artistic ideas and work. 2. Organize and develop artistic ideas and work. 3. Refine and complete artistic work. 4. Select, analyze, and interpret artistic work for presentation. 5. Develop and refine artistic techniques and work for presentation. 6. Convey meaning through the presentation of artistic work. 7. Perceive and analyze artistic work. 8. Interpret intent and meaning in artistic work. 9. Apply criteria to evaluate artistic work. 10. Synthesize and relate knowledge and personal experiences to make art. 11. Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. <p>ALASKA STANDARDS ALIGNMENT:</p>	ENDURING UNDERSTANDINGS	ESSENTIAL QUESTIONS
	<p>Students will understand...</p> <ul style="list-style-type: none"> • Digital art photography is a form of visual communication. • Digital photographers use elements of art and principles of design within their compositions. • Art elements and design principles can be used intentionally to elicit a specific response from a viewer. • Digital photography media, techniques and processes work together to create works of art. • Digital photography media, techniques, and processes should be used in a safe and responsible manner. • Digital photography is often manipulated for a variety of reasons. • Digital photography can reflect the time period, culture, geography, and status of a region’s inhabitants. • Digital photographer’s express meanings and ideas in different ways. 	<p>Students will keep considering...</p> <ul style="list-style-type: none"> • What is digital photography? • How are art elements and design principles used to organize and express ideas? • How are art elements and design principles used to manipulate the viewer’s responses? • In what ways do digital photographers use tools and techniques to express their ideas? • Why do digital photographers use tools and techniques to create successful images? • What are the safe and responsible uses of materials? • How are digital photographs manipulated? • Why are digital photographs created? • What can digital photographs tell us about a culture or society? • What impact has digital photography had on society? • How has digital photography evolved? • Why are digital photographs manipulated? • In what ways can digital photographs be manipulated?

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<p><u>Alaska Art Content Standards</u></p>	<ul style="list-style-type: none"> • Digital photographers are inspired from many sources. • There are a multitude of career opportunities that utilize digital photography skills. 	<ul style="list-style-type: none"> • How can digital photographic knowledge and experience prepare you for a career? • What types of careers exist that utilize digital photography skills?
	Acquisition	
<p>Students will know...</p> <ul style="list-style-type: none"> • The use of Design Principles in photography. • Art Elements in photography. • Parts of a digital camera. • Components of a workspace. • Correct use of photographic process. • Appropriate and safe uses of digital media (software and hardware). • Aspects and Contemporary Digital Photography. • Strategies to analyze the artistic, historical, cultural, aesthetic, technological, and contextual influences of photographs. • Aspects of how digital photography is manipulated (retouching, combining, and coloring). • Common techniques and qualities used by various artists in a variety of time periods and locations. • Techniques, processes, and various media that digital photographers use to create and express their ideas. • Appropriate industry vocabulary and terminology. • Digital photography is a tool to help us solve problems and create solutions. 	<p>Students will be skilled at...</p> <ul style="list-style-type: none"> • Creating original digital photographs using art element and design principles. • Manipulating existing images using art elements and design principles. • Analyzing personal work, peer work, and that of contemporary digital photographers. • Modifying original works of art. • Evaluating personal work, peer work, and that of contemporary digital photographers. • Practicing safe and responsible use of photo media, equipment, and studio space. • Demonstrating correct usage of photographic equipment (cameras, scanners, digital phone cameras, and printers). • Recognizing how digital photographers use different elements and principles of design. • Analyzing and interpreting digital photographs using elements and principles, as well as post-modern principles of design. • Analyzing and interpreting photographs and photographers in terms of artistic, cultural, and technological context, and purpose. • Identifying the devices the photographer used to express his or her ideas. • Relating a work of art to his or her personal experience. 	

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	<ul style="list-style-type: none"> Digital photography skills can be applied to other disciplines, careers, and life. 	<ul style="list-style-type: none"> Appreciating the artist’s intent in a work of art. Compare their work to the work of their peers. Formulating hypotheses regarding the work of their peers and master photographers. Assessing their work, the work of their peers, and master photographers. Using appropriate terminology to discuss and critique art work. Solving problems and critically thinking using digital photography. Recognizing opportunities for using digital photography in their work and daily life.
Evidence		
Evaluative Criteria	Assessment Evidence	
Teacher made Rubrics National Core Art Rubrics KPBSD Visual Art Rubrics	Quizzes/surveys/tests, e-portfolio, written assignments, peer evaluations, teacher observation of group activity, participation, self-evaluation, critiques, and oral presentations.	
Resources		
Canvas Course Computer and digital software Screen Cast O Matic CCTC Visual Art Standards Adobe Photoshop		