



KENAI PENINSULA BOROUGH SCHOOL DISTRICT

Instructional Services

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MEDIA RELEASE FORM

We need student and parent permission to use a person's photograph, voice, and, or name in this media project or news story:

_____ Please read the following, then date and sign where indicated. Thank you.

Yes – I consent. For and in consideration of the opportunity and privilege of appearing in or participating in one or more video, television, or audio recordings, sound tracks, films, photographs, written articles, blogs, or KPBSD website stories, I hereby consent to the use and editing thereof and release the Kenai Peninsula Borough School District and its employees and assignees from any and all claims resulting from such use and editing in District media, and use, sale, editing and release to the newspapers, radio and television stations; and use on the Internet.

No – I do not consent to non-KPBSD use of my child's photograph, voice and, or name in this media projects.

Event/Activity:

Dated: _____, 20_____

(Month and day)

Student name:

Student signature:

Parent or legal guardian name:

Parent or legal guardian signature:

Parent or legal guardian signature is required if the participant is under 18 years of age.

KPBSD Student Media-Release Forms

Parent-Signed Media Releases are NOT needed when:

- Photographing or videotaping anonymous students engaged in normal classroom or school activities
- Photographing, videotaping or interviewing students at events that are open to the public, such as music, theater, or athletic events

Parent-Signed Media Releases are ALWAYS needed when:

- Students are interviewed or will be identified by name in a photograph or news article
- An individual student(s) is the focus of the story
- Photographing, videotaping or interviewing students who are in special education classes or services or certain specialized programs (drug and alcohol, detention, work detail, and so forth.)
- You think the photograph, videotape, or interview may be used in a negative way

What to do when the media makes an unscheduled call:

- Principals are encouraged to talk with the media regarding routine events, activities or issues at their schools
- School principals may deny the photographing, videotaping and interviewing of students and staff on school grounds if it would disrupt the educational process
- If the reporter or photographer is behaving poorly, or is pursuing a story that makes you uncomfortable about cooperating with him or her, contact district communications, 714-8888
- In the event of a serious accident or in regards to issues of crimes, child abuse, and so forth contact district communications (714-8888), and the appropriate district department so a procedure may be prepared to handle media inquiries

The KPBSD policy is located online:

[BP 5125.1 Release of Directory Information](#)

[E 5125.1\(a\) Notice of Student Directory Information](#) – this is reprinted in the Parent Student Directory each year

[E 5125.1\(b\) Directory Opt-Out Form](#) – this is reprinted in the Parent Student Directory each year (however, once signed, it is valid until changed or revoked)