

Effective Communication aka... Other People Say it Better

Donna Peterson, Ed.D.
Superintendent of Schools

Administrator Meeting
March 30, 2006



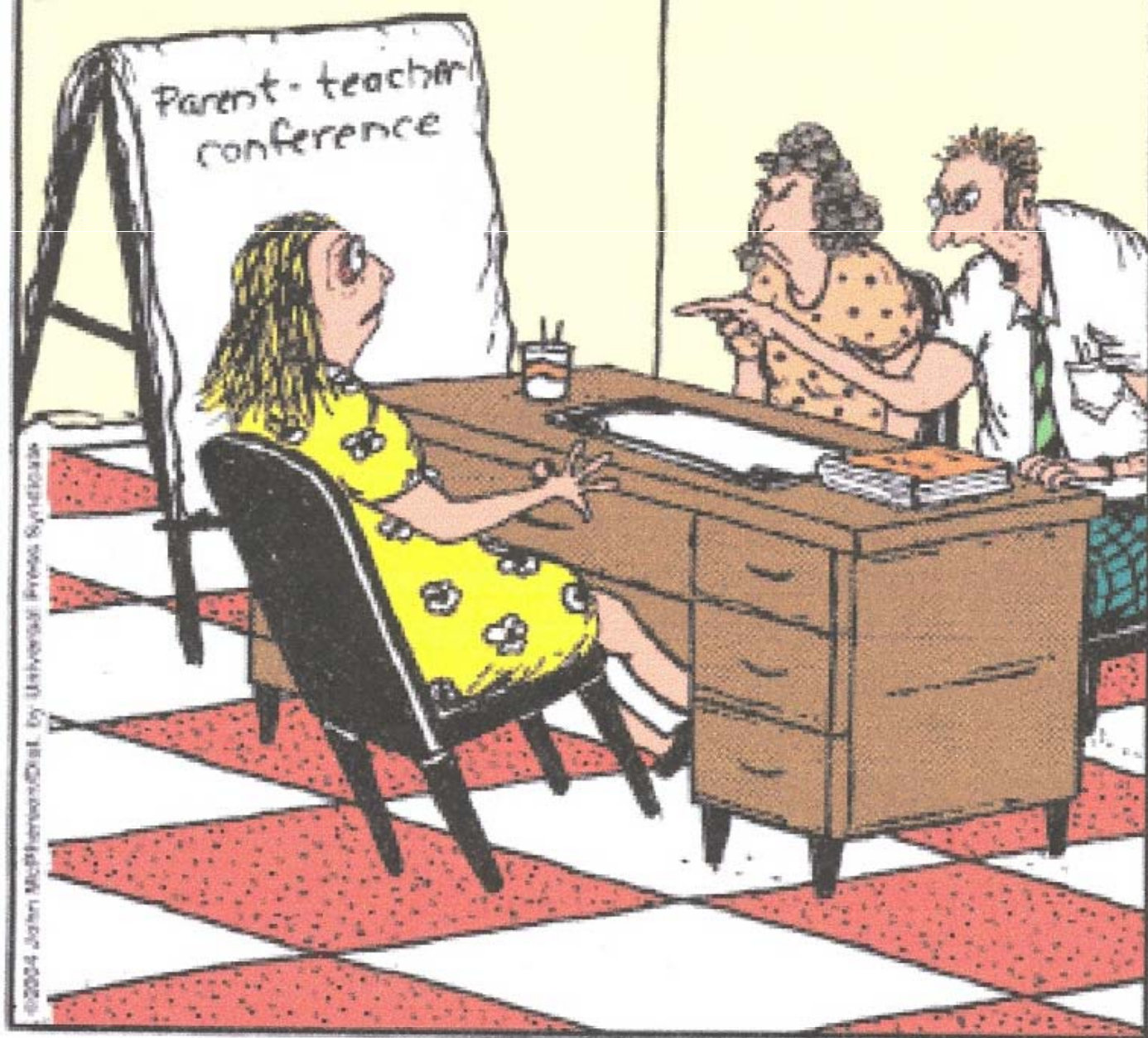
The Bad Days

10-5

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"Rude to the other kids?! Where do you get off calling my kid rude, you greasy-haired, weasel-faced twit!?"



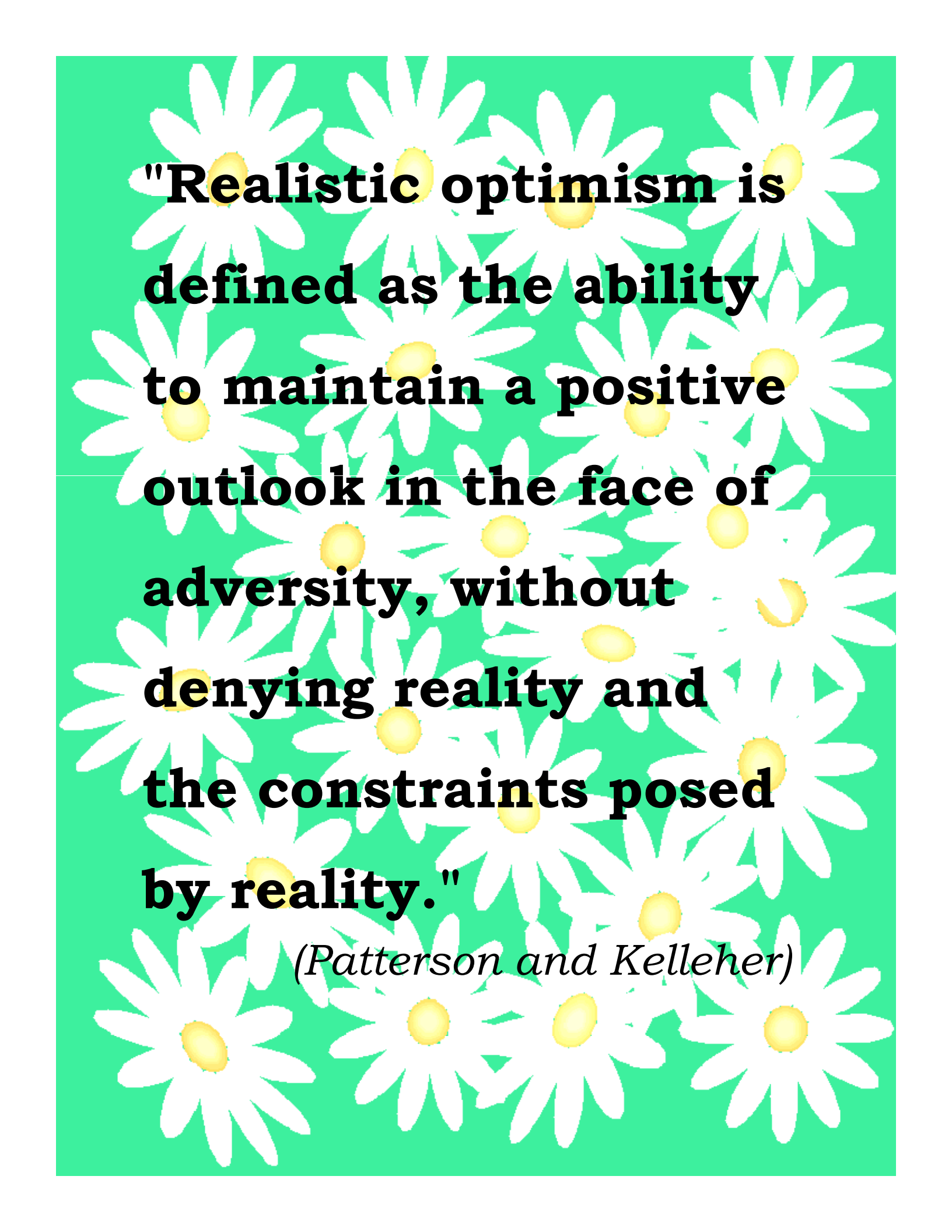
The Administrator on the Bad Days



Crashing in solitude is a different matter from colliding when the public is watching and commenting.



Practicing for the Bad Days



"Realistic optimism is defined as the ability to maintain a positive outlook in the face of adversity, without denying reality and the constraints posed by reality."

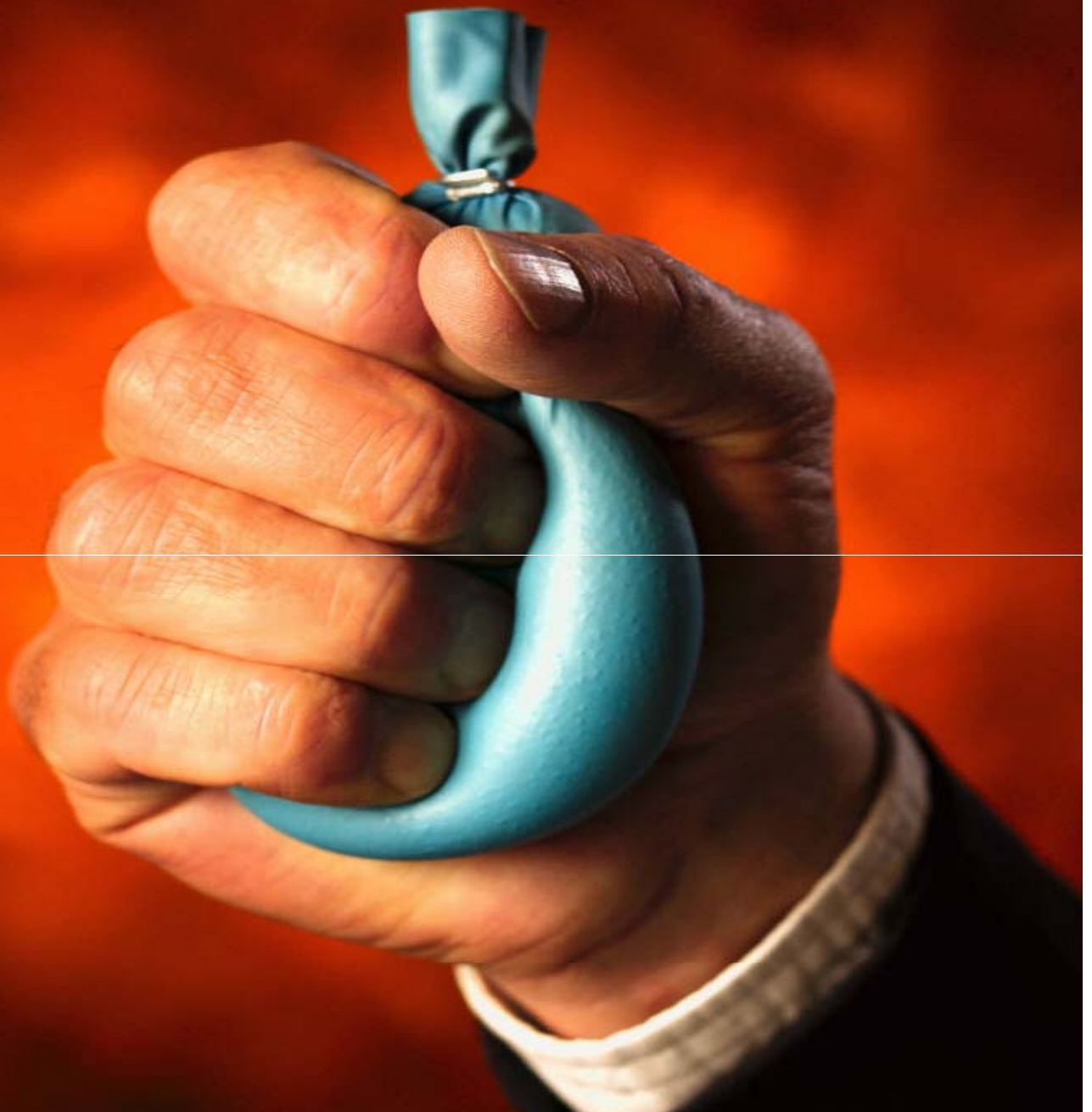
(Patterson and Kelleher)

Non-retention of Nontenured Role Play

**Starring Tim Peterson as
the mean administrator
and Donna Peterson as
the crackerjack teacher**



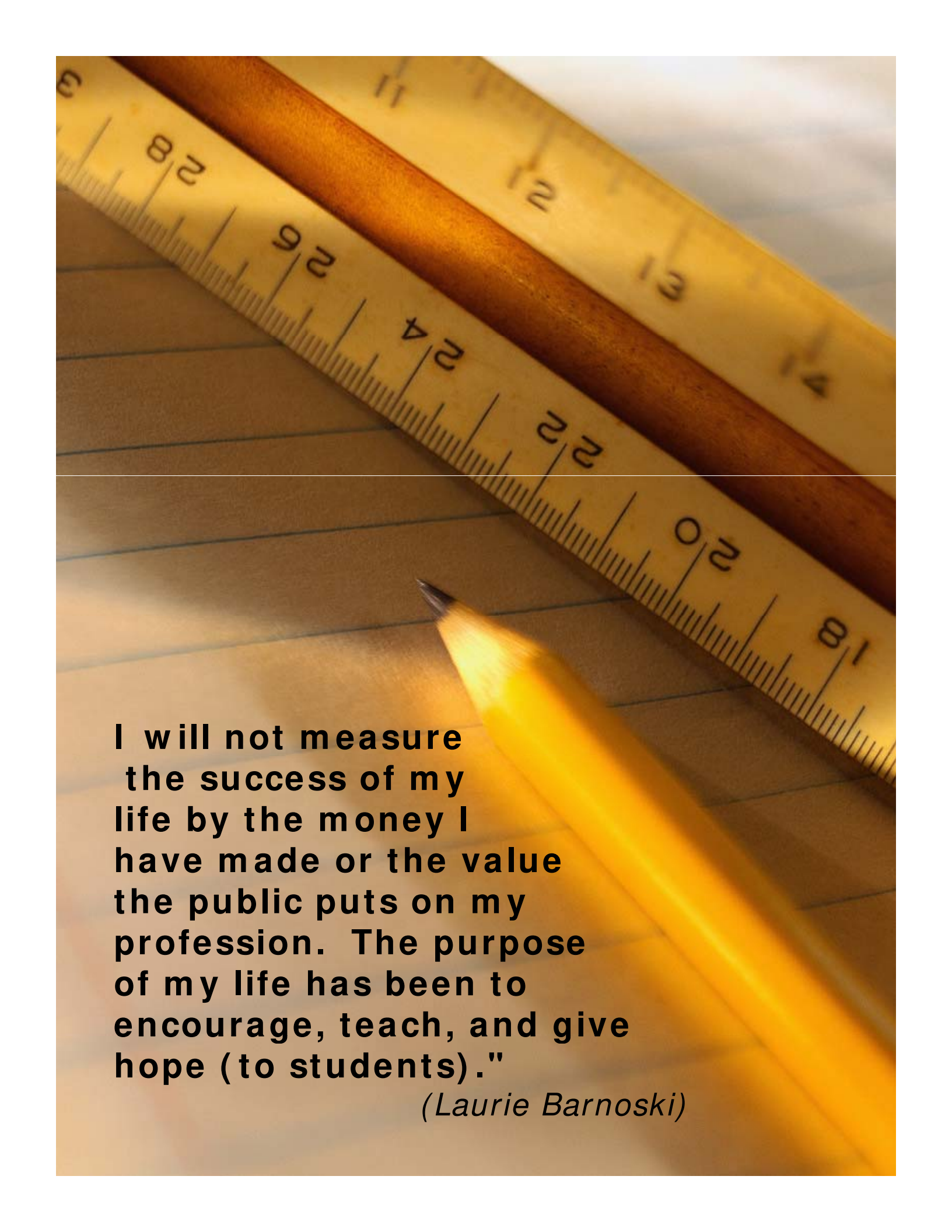
The Bad Days in Perspective



"Don't fall into the trap of believing there's such a thing as a low-stress organization that's on track to survive. In fact, just the opposite is true. You serve your best interests by aligning with an outfit that's got the guts to endure the pains of change, and by avoiding those organizations destined to go belly up because of their desire for short-term comfort."



The Good Days



**I will not measure
the success of my
life by the money I
have made or the value
the public puts on my
profession. The purpose
of my life has been to
encourage, teach, and give
hope (to students)."**

(Laurie Barnoski)



More Good Days than
Bad

**"There are only two ways to
live your life. One is as
though nothing is a miracle.
The other as though
everything is a miracle."**

(Einstein)

